

ZING ZING. CHINESE FOOD. DELIVERED.



JUNIOR DIGITAL MARKETER

Zing Zing is one of the most exciting start-ups in the fast growing, food delivery industry. Our aim is to revolutionise the £1.4bn Chinese takeout industry by offering traditional flavours with a clean and modern twist. Our food is cooked wok fresh to order with no added chemicals and delivered superfast. Perhaps all of this is why in under a month Zing Zing raised £1.6mil on Crowdcube which is the biggest overfund ever (the aim was £350,000). We have received a plethora of coverage of late including the Daily Telegraph, Business Insider and the Daily Express.

It is our aim to be industry leaders and for there to be a Zing Zing on every high street in the UK. We are currently based in Kentish Town, near Camden station, with a great new office, start-up vibe (and loads of free Chinese food).

We are on the hunt for a really ambitious Digital Marketer to join our small, dynamic team. You will be working closely with our Managing Director, as well as an experienced PR specialist and be thrown into the deep end with a lot of responsibility.

YOUR TASKS WILL INCLUDE:

- Planning and running social media campaigns on Twitter, Instagram and Facebook.
- Running social media paid ad campaigns.
- Sending out weekly and monthly email campaigns.
- Planning and running some offline marketing stunts.
- Segmenting and managing our customer database.
- Analysing and reporting on the success of your campaigns.
- Some ad hoc office admin.

REQUIREMENTS:

- A great sense of humour and very creative.
- Highly motivated and entrepreneurial.
- Perfect grasp of written English and comfortable with writing copy.
- Basic grasp of Photoshop or InDesign.
- Exceptionally organised.
- Basic knowledge of current affairs and popular culture.
- Good eye for photography and design.
- Analytical.
- A great love of food (preferably Asian food).

WHAT WE WILL OFFER YOU:

- A huge amount of responsibility – you will be running your own campaigns and reporting directly to the Managing Director.
- A great foothold in an exciting new start-up. Despite us already having 40+ employees, you will be only the second hire at head office level with exciting development opportunities.
- A fun and relaxed office environment.
- Free Chinese food for lunch.
- Paid for holiday on your birthday.
- A competitive salary of £18-20k OTE depending on experience.
- Options for part time or full time work.

To apply, please send your CV & Cover Letter (please make it interesting) to josh@zing-zing.co.uk